

ProjectConnect™

Conversation. Connection. Community.



End the Revolving Door of Employee Turnover

Are you tired of the constant process of recruiting, hiring and training employees who don't stay? Employee turnover is at an all-time high ... in 2021, two thirds of U.S. employees were actively looking for new jobs.¹ And, each employee who leaves costs their employer an average of 1/2 to 2 times their annual salary to replace.²

This makes creating an environment where employees *want to stay* extremely valuable!

Unfortunately, many businesses overlook the single most powerful strategy for improving employee retention: building connection. Research shows that *liking and feeling connected to co-workers is the number one reason people choose to stay at their jobs* and the top predictor of job satisfaction.³ Helping employees build strong relationships with their co-workers can put an end to the revolving door of turnover.

ProjectConnect helps you build employee connection.

Many businesses leave employees to their own devices to build workplace relationships, or hold occasional meet-and-greets or social events. However, these events often don't facilitate meaningful interactions and may be downright uncomfortable for employees who identify as introverts.

We've created a proven formula—the ProjectConnect program—that helps employees build positive relationships quickly. The program guides groups of 4-6 employees through a series of question prompts and activities that help them get to know each other and form relationships. Participants rave about it, with 98% saying they would recommend ProjectConnect to their colleagues. Investing in build connection is a fraction of the cost of replacing a single employee!

Schedule a Call or Zoom

Want to talk through whether or not ProjectConnect is a good fit for your workplace? Reach out to jessica@projectconnect-us.com to schedule a conversation.

"ProjectConnect was a wonderful experience. I loved meeting new people and learning new perspectives! It nourished my outlook and my spirit."

— Kathy Whittemore



"ProjectConnect was such a great experience! To engage with colleagues in a meaningful way felt like a great growth opportunity. As a result of this program, I have more practice with authenticity in interactions and will carry that skill into other professional and personal relationships."

— Scott Howard





ProjectConnect: reduce stress, get to know your co-workers, and build community

Series of six 60-minute sessions delivered live over Zoom
—\$4999 for up to 100 participants

Did you know that employee satisfaction jumps nearly 50% when a worker develops a close relationship on the job?⁴

This highly interactive 6-session program helps participants get to know—and build positive relationships—with co-workers. Participants meet in small breakout groups with 4-6 coworkers and go through a series of conversation prompts and activities demonstrated to create connection and community. Participants report that over the course of the six sessions, they feel less stress and develop meaningful work relationships with their colleagues.

ProjectConnect Facilitator Certification

4-hour training to certify participants to lead ProjectConnect groups within your organization

—\$6999 for 4-20 participants
—\$299 for each additional participant above 20

According to a report by Cigna, almost two thirds of American workers are lonely, and each lonely worker costs their employer an estimated \$4,200 a year in lost productivity and work days.⁵

This training prepares participants to lead in-person or virtual ProjectConnect groups of 4-6 employees to help participants get to know each other and build positive work relationships. The training provides the context and research behind the program and walks participants through the sessions, providing instruction on facilitation. Once certified, participants will be able to continue to facilitate employee ProjectConnect groups within your workplace year after year. This option is ideal for businesses and organizations that want to create a culture of connection and community and invest in a program with lasting impact.

ProjectConnect Facilitator Certification includes the curriculum, materials, and a 1-hour consultation on how to implement the program successfully within your organization.

Please Note: All pricing reflects virtual program delivery over Zoom. Please contact jessica@projectconnect-us.com to inquire about in-person pricing or to discuss program details. Prices are subject to change. Please visit our website for the most up-to-date pricing and sales.

Further Reading

- 65% of employees looking for work <https://www.pwc.com/us/en/library/pulse-survey/future-of-work.html>
- Cost of turnover <https://www.gallup.com/workplace/247391/fixable-problem-costs-businesses-trillion.aspx>
- Nelson, S. (2020). p.25. The business of friendship: Making the most of our relationships where we spend most of our time. HarperCollins Leadership, an imprint of HarperCollins.
- <https://www.nbrii.com/employee-survey-white-papers/the-truth-about-job-satisfaction-and-friendships-at-work/>
- Loneliness and its impact on the American Workplace <https://www.cigna.com/static/www-cigna-com/docs/about-us/newsroom/studies-and-reports/combating-loneliness/loneliness-and-its-impact-on-the-american-workplace.pdf>

Participating in ProjectConnect was hugely helpful for my morale and motivation. As someone who is very efficiency-oriented, I don't always prioritize making new connections. However, as a member of a ProjectConnect group, I met some excellent new colleagues, learned a lot about colleagues I've known for years, and felt authentically connected with all of them. I enjoyed ProjectConnect so much that I've recently become a facilitator myself!"

— Adam Ortiz



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